







The International Conference on English Language Studies 2021 (ICELS 2021)

Ubon Ratchathani University, Thailand 27-28 August 2021

Welcome to ICELS 2021 Conference, a friendly borderless academic forum for researchers of all nationalities, experienced and novice, in the fields of English language studies

Link to Registration Form for Listeners

https://docs.google.com/forms/d/1BFTxBxHymyhwM-F-z4z00KjPvSdtQzV0E-UjLt7jPlo/viewform?edit_requested=true&fbclid=IwAR1DW6oY6hqP3ZcdTX85YHRyVFdakFFEQ_p14bzzDadRnjMUvhrN8KMEMs

About Us:

About seven years ago (in 2014), the Faculty of Liberal Arts, Ubon Ratchathani University (UBU) proudly hosted the first international conference on the English language studies with collaboration from three other major North-Eastern universities including Khon Kaen University (KKU), Mahasarakham University (MSU) and Suranaree University of Technology in Nakhon Ratchathasima (SUT). The 2014 inaugural conference came under the acronym "ELSCA" which stood for the "International Conference on English Language Studies in the Context of ASEAN." Although the conference committee had intended to hold another annual conference under the same name, it turned out that our first ELSCA conference was successful enough to draw attention from participants whose interests cover a variety of contexts wider than ASEAN (i.e. Association of Southeast Asian Nations). Consequently, two years later (in 2016 at Mahasarakham University), this chain of international conference had to come under a different acronym "ICELS," standing for the International Conference on English Language Studies, to embrace the participants with interest about the English language studies in other international contexts outside ASEAN. Since then, the four major

North-Eastern universities (KKU, MSU, SUT and UBU) have been committed to pass on the legacy of ICELS by taking turns hosting this brand of conference every year.

Following ICELS 2016 hosted by Mahasarakham University (MSU), we saw ICELS 2018 by Suranaree University (SUT) and most recently ICELS 2019 by Khon Kaen University (KKU). The next ICELS was originally scheduled for 2020. However, due to some unexpected situations, the conference hosts had to postpone it to another year. For example, the COVID-19 pandemic which first broke out in Thailand in early 2020, caused the conference to be postponed to 2021. This year (2021), the hosting honor has come back to Ubon Ratchathani University (UBU) which we gladly uphold although so many things have happened, changed and challenged our current contexts of English Language Studies that we are forced to make a lot of adjustments. First of all, as already well known, the COVID-19 pandemic makes it necessary that we continue practicing "social distancing" so that the infection risks are lessened and the situations can be better controlled. Also, during this pandemic, many participants would either feel uncomfortable or find it inconvenient to leave their local residence or home country. On a brighter side, we have seen such a high level of development and progress in the fields of communication and information technologies that a long trip to or the physical presence of a presenter or participant at a conference is not necessary anymore. With all the reasons mentioned, ICELS 2021 will, therefore, be organized solely in an on-line mode with on-line presenters and on-line audiences.

The Theme of ICELS 2021:

As for the theme of ICELS 2021, after we have witnessed the great expansion of education in this day and age due to the powerful information and communication technologies which make education accessible to almost anyone at almost any place in the world while we are also facing challenges that come in many forms and are of many kinds with our hope that new opportunities will be found amidst these challenges, it is concluded that this year's theme is:

"English Language Studies in the Era of Borderless Education: Challenges and Opportunities"

Tracks of Papers and Presentations:

Under the theme "English Language Studies in the Era of Borderless Education: Challenges and Opportunities," we would like to invite participants who are researchers, teachers, students or professionals from just any field who are interested in topics or issues related to the English language studies in this technologically advanced era where people can be educated almost anywhere while being uncomfortably put under the currently unusual circumstances to join us in this English-focused conference and share their findings, discoveries, inventions, solutions, understandings or insights about their chosen issues or topics through an on-line presentation. Because the terms "English language studies" apply to such a wide variety of topics and issues, we find it necessary to narrow down the numerous possibilities to those in which we can find qualified experts or professionals who can fairly screen and select the most interesting papers for ICELS 2021 as follows:

English Linguistics and Applied Linguistics

- English Phonetics or phonology
- English Morphology or syntax
- English Semantics or pragmatics
- English Corpus linguistics
- English Psycholinguistics
- English Sociolinguistics
- English Discourse analysis or critical discourse analysis or multimodal discourse analysis
- Applied linguistics with emphasis on English
- L2 English language acquisition or English language learning
- English/Thai translation or interpretation

English Literature and culture

- English literature analysis
- English literary criticism
- Modern English literature
- English literature transformation
- Comparative literature (English and any other language)
- Folklore and regional literature (English and Thai)

English Language Teaching, Learning, and Assessment

- Application of English Language Teaching Methodologies in Local Contexts
- English language teaching (ELT) methodologies
- English language teaching (ELT) innovations
- English Literacy Skills and ELT
- EFL/ESL teacher education
- English curriculum and evaluation
- Material development for English classes
- English language testing and evaluation

Technology-assisted English Language Learning and Teaching

- Computer assisted language learning (CALL)
- Blended learning
- Computer-mediated communication in ELT
- E-Learning or MOOCs
- Application of Internet technologies in English classes
- Mobile applications and learning in English classes
- Virtual learning environments in the contexts of ELT

Other relevant areas of English Language Studies

- Presenters are welcome to propose an interesting, innovative or unexplored topic or issue which is related to the field of English Language Studies that is not listed above. However, the acceptance of a paper under a newly proposed topic

depends on the availability of qualified experts who can approve of that particular paper.

Notes: We welcome full papers of completed research as well as significant work-inprogress reports, e.g. critical literature reviews, solid research methods, robust results, or valid criticisms on existing works on the above mentioned topics or issues.

Conference Time Line and Important Dates:

Participants who are interested in being part of ICELS 2021 as either a presenter or a listener are recommended to study and follow the guidelines and deadlines stated in the table below very closely:

| Call for full papers | Now - 15 July 2021 | |
|---------------------------------|---|--|
| | Online submission only | |
| | The deadline for full paper submission is 12 July | |
| | 2021. Papers which are not submitted within this | |
| | designated date will not be considered. | |
| | Submitted papers will be reviewed by our | |
| | reviewers and comments will be sent back via | |
| | email to the authors for revision approximately 3 weeks after the submission day. | |
| | | |
| | It is highly recommended that the full papers should be proofread for good academic English prior to submission. Full papers with poor English will be excluded from consideration. | |
| Notification of selected full | 2 August 2021 | |
| papers | 3 August 2021 However, authors who submit their papers | |
| papers | earlier than 12 July 2021 are likely to be notified | |
| | whether their papers are selected before 3 | |
| | August 2021. | |
| | | |
| Deadline for submission of pre- | 20 August 2021 | |
| recorded presentation videos | Every presenter, including those who have | |
| | chosen to present their papers in the form of a | |
| | video clip or live/in real time, MUST submit a | |
| | pre-recorded 20-minute presentation video (See | |
| | details in the relevant section) <u>via email</u> . To | |
| | avoid a blank session, this pre-recorded video will be played instead of a live presentation in the | |
| | case that the live presenter does not show up at | |
| | the beginning of his/her pre-specified timeslot, | |
| | or that any other problems occur. Any presenter | |
| | who does not submit his/her pre-recorded | |
| | presentation video by the deadline will not be | |
| | included in the conference schedule. | |
| | | |

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|---|---|--|
| Deadline for fee payment | Presenters: 10 August 2021 | |
| | Presenters: | |
| | Presenters of selected papers (both live and pre- | |
| | recorded presentations) are subject to pay the | |
| | registration fee by 10 August 2021 (Thailand | |
| | | |
| | local time (GMT+7 hours)). Registration is not | |
| | complete until the fee is fully received. The | |
| | invitation letter and the receipt will be emailed to them after that. Certificate of presentation will | |
| | | |
| | also be sent via email. | |
| | | |
| | Listeners: | |
| | Listeners are required to register with no fee | |
| | applied by 23 August 2021. They will later | |
| | receive certificate of participation via email <u>upon</u> | |
| | * * * | |
| | request. | |
| | Rates of the Fee: | |
| | Presenters: 1500 baht | |
| | Listeners: Free of charge | |
| | Listellers. Tree of charge | |
| Announcement of presentation | 20 August 2021 | |
| _ | | |
| schedule | | |
| _ | 27-28 August 2021 | |
| schedule | | |
| schedule | | |
| Schedule Conference dates | 27-28 August 2021 | |
| Conference dates Deadline for formatted paper | 27-28 August 2021 13 September 2021 Online submission only | |
| Conference dates Deadline for formatted paper | 27-28 August 2021 13 September 2021 Online submission only The authors of the selected papers for publication | |
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| Conference dates Deadline for formatted paper submission Notification of the Editorial | 27-28 August 2021 13 September 2021 Online submission only The authors of the selected papers for publication in our e-proceedings have to submit the formatted papers following our guidelines by 13 September 2021. Papers which are not submitted within 13 September 2021 will not be considered. | |
| Conference dates Deadline for formatted paper submission Notification of the Editorial | 27-28 August 2021 13 September 2021 Online submission only The authors of the selected papers for publication in our e-proceedings have to submit the formatted papers following our guidelines by 13 September 2021. Papers which are not submitted within 13 September 2021 will not be considered. | |
| Conference dates Deadline for formatted paper submission Notification of the Editorial Board's decision (via email) Launch of the conference | 27-28 August 2021 13 September 2021 Online submission only The authors of the selected papers for publication in our e-proceedings have to submit the formatted papers following our guidelines by 13 September 2021. Papers which are not submitted within 13 September 2021 will not be considered. 4-6 weeks after formatted paper submission | |
| Conference dates Deadline for formatted paper submission Notification of the Editorial Board's decision (via email) | 27-28 August 2021 13 September 2021 Online submission only The authors of the selected papers for publication in our e-proceedings have to submit the formatted papers following our guidelines by 13 September 2021. Papers which are not submitted within 13 September 2021 will not be considered. 4-6 weeks after formatted paper submission | |

^{*}All dates are based on Thailand's standard time (GMT+7 hours).

PLEASE NOTE THAT THIS TIME LINE MAY BE SUBJECT TO CHANGE

Important Notes:

- 1. Registration fee includes: admission to all conference sessions. For presenters who select presentation-with-publishing-opportunity option, the fee also includes all publishing service processes (excluding English proof-reading).
- 2. The deadline for full payment for presenters is 10 August 2021. We are sorry that we cannot allocate a presentation session to presenters who cannot manage to make the full payment on time.

Keynote Sessions:

The organizers of ICELS 2021 are truly honored that our invitations to the target four famous scholars have all been accepted. We can proudly say that these four invited speakers represent some of the international leaders and authorities in various fields of English language studies. Through an on-line live lecture, talk or presentation, they are ready to share with us their state-of-the-art knowledge and insights regarding their fields of expertise. Following is some concise biographical information about the keynote speakers.

Keynote Speaker: Professor Dr. Paul Kei Matsuda

Keynote Talk Title: Teaching Writing in the Digital Era



Professor Matsuda is an internationally-renowned Professor of English and Director of Second Language Writing at Arizona State University. He has served as either Chair, Editor or President in numerous prestigious boards, committees and associations related to Second Language Writing and Applied Linguistics. He has published a large number of prize-winning papers and has been invited to give lectures and talks on countless occasions both nationally and internationally. More details and information about him can be found at Arizona State University's Faculty website: http://pmatsuda.faculty.asu.edu/

Keynote Speaker: Associate Professor Dr. Matthew Vetter

Keynote Talk Title: English Language Studies in the Era of Borderless
Education: Transforming Our Classrooms and Courses

for Engagement and Accessibility



Dr. Matthew Vetter is an associate professor of English at Indiana University of Pennsylvania, where he is affiliate faculty in the Composition and Applied Linguistics PhD Program. A scholar in writing, rhetoric, and digital humanities, his research leverages technology and innovative pedagogy to create meaningful connections between academic and public communities. Vetter has published over dozen articles and book chapters related to writing studies, information literacy, and Wikipedia-based education in premiere journals and academic presses. His co-authored book, *Wikipedia and the Representation of Reality*, is forthcoming from Routledge.

Keynote Speaker: Dr. NGUYEN Thi Thuy Loan

Keynote Talk Title: Reflective Practice: A New Addition on the Horizon of English Language Teacher Education in Thailand



Dr. NGUYEN Thi Thuy Loan specializes in teacher education, genre analysis, English written discourse, second language writing instruction and research, academic writing, ESL, ESP, and professional writing with genre-based approach, to name a few. Her publications on these topics can be found in high impact peer-reviewed international journals. She serves as a reviewer, an editor and editor-in-Chief for Studies of Educational Evaluations, ESP Today Journal, The ASIAN EFL Journal, The ASIAN ESP Journal, for example. She has also been a keynote, plenary and concurrent speaker at many international conferences and a judge for the International English Speech Contest for Rajabhat and ASEAN Universities. She is sometimes invited to give special lectures and conduct workshops for postgraduate students and lecturers in Bangladesh, Indonesia, Thailand and Vietnam.

Keynote Speaker: Associate Professor Dr. Wajuppa Tossa

Keynote Talk Title: Folktales and Storytelling in Language Teaching and

Literary Studies



Wajuppa Tossa, Ph.D. in English and American Literature from Drew University, Madison, New Jersey, USA, a retired associate professor from the Western Languages and Linguistics Department, Faculty of Humanities and Social Sciences, Mahasarakham University, is a full-time storyteller trained under Dr. Margaret Read MacDonald. She has been telling stories since 1995 to revitalize the use of Isan dialects and folktales among young people to engender pride in local cultural heritage. She has also successfully used folktales and storytelling in her teaching of English and literature. She was a featured storyteller in several International Storytelling Festivals in many countries, such as Singapore, Malaysia, Indonesia, Vietnam, Laos, USA, Norway, Scotland, UK, Iran, South Korea, Italy, to name but a few. She was a producer of several International Storytelling Festivals in Thailand with Mahasarakham University, Princess Maha Chakri Sirindhorn Anthropology Centre, Bangkok, and SEAMEO Regional Centre for Archaeology and Fine Arts - SAEMEO SPAFA as major co-hosts of the festival. She is the founder and president of the Folktales and the Arts of Storytelling Foundation (FASF).

<u>Instructions and Tips for Both Live Presentations and Pre-recorded Presentations</u>

As found in the application form, a presenter is prompted to choose between 1.) presenting a paper live on-line at a pre-informed timeslot or 2.) having a pre-recorded presentation video played at a specified timeslot. No matter what choice is made, every presenter is required to turn in a 20-minute-long presentation video which must be prepared and submitted according to the following instructions:

Part I: Preparing Your Paper Presentation Video

- 1. You can use any kind of video-recording technique or device (e.g. professional recording technician, self-recording mobile or laptop camera) at any location or place that you feel most comfortable with to record the presentation of your paper which should proceed in the same manner as how you would do in front of your audiences.
- 2. Most importantly, before you submit the video file, you should check the visual and audio qualities.

- 3. It is expected that every presentation will include either Power Point, written messages, slides, pictures, diagrams, or other visual aids. Consequently, at some point, the presenter should direct the audience's attention to, share or show the **full screen** of the written messages or visual aids with the audience. However, at least at the beginning and at the end of your video presentation, the audience would appreciate some moments of seeing the face of the presenter; and this would be another way that the presenter can get himself or herself recognized by the audience in any future occasion.
- 4. From the beginning to the end, the presentation video should last **precisely 20 minutes** (+/- 1 minute). The preciseness of your timing will help the organizer to fit each video presentation neatly into each pre-determined timeslot, to avoid affecting adjacent presentations' time schedules and to eliminate as many blank spots or silent periods as possible.
- 5. Since it is not possible to have a real-time interaction for a pre-recorded presentation, the usual Questions & Answers session at the end of any on-site presentation must, unfortunately, be dropped from the pre-recorded presentation. However, the presenter can leave an opportunity for the audience who are really interested in making some contacts with the presenter for questions or comments by showing the presenter's mail address, telephone number, Line or Facebook address or any other channels through which the interested audience can communicate with the presenter after watching the video presentation.

Part II: Submitting Your Presentation Video

- 1. Once your 20-minute presentation video is finished, you must transform it into an MP4 format which would make your on-line paper presentation look the nicest in terms of quality. **Submit the MP4 file of your video to**<u>ubu.icels2021@gmail.com</u>. For this option, <u>Gmail</u> is preferrable.
- 2. If you have difficulty submitting your MP4 file via e-mail because some e-mail host might find an MP4 file too large to be sent by an e-mail, we recommend uploading your video on Youtube.com first, then send us the URL link to your Youtube video.
- 3. Please be reminded that your video's MP4 file or a URL link to your video must reach us by August 20, 2021. If we do not receive either your MP4 file or a link to your video by that particular date, we will regrettably assume that you have decided to cancel your presentation spot in this conference without receiving any refund.

Instructions and Tips for Live Presentations Option

Many scholars might prefer to have a live interaction with their audiences, so it is expected that a certain number of applicants will opt for live presentations. Besides preparing and submitting a pre-recorded presentation video, which will only be used in the case of unprecedented emergencies in place of the real-time presenter, live presenters are also required to prepare themselves as follows:

1. Since ICELS 2021 is an exclusively on-line conference, a well-connected and well-equipped computer is the only channel through which we will communicate with

- each other, every live presenter is reminded to make sure that their computer and relevant equipment are in good conditions, stand by and be ready to get into the on-line presentation room at least 5 minutes before the assigned presentation slot begins.
- 2. As indicated earlier, should a live presenter fail to show up on time in the online presentation room for any reason, the live presentation for that particular presenter will be cancelled immediately and the pre-recorded presentation video previously submitted by the same presenter will be played instead.
- 3. When happening, a live presentation of a paper should proceed in very much the same way as done in the pre-recorded video. That is, the live presenter should switch between letting the audience see his/her face occasionally and sharing the screens of written messages, visual aids, Power Point or any other presentation tools. Every live presenter has exactly 20 minutes to begin and end their presentation. If the presentation takes less than 20 minutes the remaining time will be added to the 5-minute Question & Answer (Q&A) session. At the 15th minute of each presentation, the presenter will be reminded of how much time is left with a bell signal. If the presenter cannot finish his/her presentation at the 20th minute, the moderator reserves the right to cut the presentation short and proceed to the Q&A session.
- 4. What really makes a live presentation different from a pre-recorded one is the 5-minute Q&A session. After the presentation is finished, all the on-line audiences will be reminded by the moderator that they have 5 minutes to ask their questions and receive answers from the presenter within the 5-minute time constraint. The moderator reserves the right to put an end to the Q&A session when it starts to exceed 5 minutes.

Our audience members will comprise both experienced teachers and professionals in related fields. Some are researchers themselves, thus, they can play a valuable role in the presentations by sharing their experiences and giving constructive comments and advice to the authors. We would therefore like to encourage presenters to allow friendly and dynamic discussion during their presentations.

Publishing Opportunities

We provide our presenters the opportunity to get their papers published in our double-blind refereed proceedings which welcome original papers of various types of written work, e.g. completed and on-going research reports, critical reviews and valid criticisms on relevant topics. The link to this webpage will be made accessible later. These papers will be acknowledged as already presented at our 2021 conference.

Important Links

To complete the application form, click the relevant link below.

Link to Registration Form for Presenters

https://docs.google.com/forms/d/e/1FAIpQLSeodLBV0ycH9yJlsqcG3rE0yZeUVjyp-fnomPpay9vEKtriEg/viewform

Link to Registration Form for Listeners

https://docs.google.com/forms/d/1BFTxBxHymyhwM-F-z4z00KjPvSdtQzV0E-UjLt7jPlo/viewform?edit requested=true&fbclid=IwAR1DW6oY6hqP3ZcdTX85YHRvVFdakFFEQ p14bzzDadRnjMUvhrN8KMEMs

To submit your full paper, please send it to ubu.icels2021@gmail.com
Then, in the subject slot in the email, please write "Full paper submission."
To submit your revised and formatted paper(s), please send it to ubu.icels2021@gmail.com.

Then, in the subject slot in the email, please write "Formatted paper submission."

Further Questions

If you have any further questions or requests regarding the submission process, withdrawal of a full paper, or other queries, please contact our conference administrator at this email address: ubu.icels2021@gmail.com

Payment Process

The last day for presentation fee payment is **10 August 2021**, verified by the date of money transfer. Please note that we cannot schedule presentation sessions or allocate seats for presenters until they have paid the full registration fee.

WE ARE SORRY THAT NO REFUND IS ALLOWED!

Payment must be made by bank transfer in **Thai baht** only.

We receive only the full amount of the conference fee. All bank charges are the responsibility of the applicant. Failure to pay this fee will result in an incomplete registration.

- Once you have made the transfer, please email us at ubu.icels2021@gmail.com with the following details: 1. Date of Transfer, 2. Amount in Thai baht, 3. Registration ID, 4. Registrant's name. Please type in "Fee payment" in the Subject slot of the email.
- If you are paying for more than one person, please clearly list the details of each individual separately in the email.
- The bank account details are given below.

| Payable to: Tikamporn Wuttipornpong | Pay to-Country: Thailand |
|---|--------------------------------------|
| Bank Name: Siam Commercial Bank Public Co., | Pay to-City: Ubon Ratchathani |
| Account No.: 869-244212-9 (Saving account) | Swift-Code: SICOTHBK |
| Account Name: TIKAMPORN | Branch: Ubon Ratchathani |

Should you have any questions regarding the payment process, please contact us at <u>tikamporn.w@ubu.ac.th</u> or (66) 085-495-8813, and in the subject slot in the email, please write "Payment question(s)."

Revised and Formatted Paper Submission Process

After the conference, we hope that the presenters will receive useful comments for their paper's improvement.

Authors of the presented papers who wish to publish their works in our e-proceedings are required to submit their revised and formatted papers for the publication consideration process <u>on time</u> (13 September 2021). The papers must be written in Microsoft Word, OpenOffice, or RTF, <u>NOT PDF</u>. They should have been checked for grammatical and typing mistakes before submission, and MUST conform to the requirements described in the Author Guidelines. <u>Papers with grammatical mistakes and typos will be not be included in our proceedings</u>.

Authors of the submitted papers will receive an email notifying them of the Editorial Board's decision and comments 4-6 weeks after submission. Then, successful authors who have revised their work after reviewers' comments will resubmit their papers. During the publishing process, which may take quite some time, an e-acceptance letter of paper for publication can be issued to the author(s) upon request. Contact address for this will be revealed to entitled authors only.

Author Guidelines

Authors who wish to get their papers published in our e-proceedings are required to follow the author guidelines given below.

- 1. It is understood that all papers submitted are original and unpublished works of the author(s), and are not being submitted for publication anywhere else.
- 2. The papers should be submitted in Microsoft Word, OpenOffice, or RTF; <u>PDF</u> <u>files are not accepted</u>. Please note that it is very important that the papers MUST be well written and proofread for grammatical and typing errors.
- 3. The submitted text must
 - a. be double-spaced instead of indented throughout the text,
 - b. use a 12 point Times New Roman font, and
 - c. have a wide margin (no less than 7/8 of inch or 2.5 cm).
- 4. All illustrations, figures and tables should be placed within the text at the appropriate points, rather than at the end.

- 5. The following information should be included on the first page of the paper(s):
 - a. Title
 - b. Name and institutional affiliation of the author(s)
 - c. Abstracts must be written in English, followed by and its translation in Thai. The abstracts must be limited to 200 words, and a list of three to five keywords must be provided.

Title, author(s) and affiliation should be repeated at the beginning of the body of the paper.

- 6. A full list of references must be included at the end of the papers on separate pages. Please ensure that the dates, spellings and titles cited in the papers are exactly the same in the reference list. The method of citation and references must adhere to the American Psychological Association (APA) style, with a special requirement that the name of the book, journal, or the equivalents, must be typed in **bold face**, not <u>underlining</u> (except for the URLs) or *italics*.
- 7. The maximum length of the whole text, including the reference list, is 30 pages. If exceeded, it will be returned for editing.
- 8. A curriculum vitae of the author(s) must be attached to all submitted papers (not exceeding 150 words). The contact details of the author(s) including present academic or non-academic positions, a postal address, a contact number and a valid email address must also be provided. The author(s) will submit the revised paper(s) in a timely manner.

Authors should use the above author guidelines as a checklist before they submit their papers to the journal. We encourage authors to double check the papers, as the submitted paper(s) may be rejected if the author(s) does not conform to the submission's compliance format.

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Privacy Statement

The author's name and email address that appear in our ICELS e-proceedings will be used specifically for the purpose of this proceedings. They will not be reused for any other purposes or made available to any other parties.

The ICELS 2021 unconditionally reserves the right at all times to withdraw, reject or defer any submitted presentations, submissions and papers, in which there is a conflict of competition, conflict of interest, competition of interest, either actual, material, or perceived.

The ICELS 2021 organizers look forward to welcoming all registered presenters and listeners at our virtual conference floor.